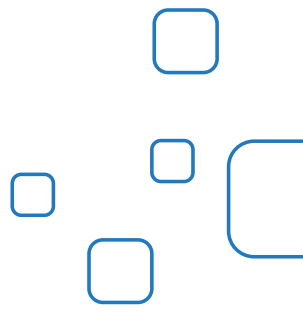




# India Insurtech Festival 2025



**Time:**  
09:00 AM - 4:00 PM

**Date :**  
1st March 2025

**Venue:**  
Biswa Bangla Convention Centre  
New Town, Kolkata

**Inspire, Innovate, Insure:  
Forging Futures with InsurTech**



## Title Partner



## Associate Partner



## Venue Partner



## Engagement Partner



## Felicitation Partner



## Podcast Partner



## NFT Partner



## Ecosystem Partner



## Digital Partner



## Media Partner

## Exhibitor



## ■ About



The India InsurTech Conference is a premier platform uniting industry leaders, innovators, and policymakers to explore transformative technologies like AI, Blockchain, and IoT in insurance. Focused on themes like personalization, digital-first experiences, and regulatory advancements, the event features keynotes, panels, workshops, and networking opportunities. It aims to redefine insurance for a digital-first future, fostering collaboration, innovation, and actionable strategies for industry growth.

## ■ Our Vision And Mission

The India InsurTech Conference envisions driving innovation and collaboration in insurance through technology, with a mission to unite industry leaders and stakeholders to explore solutions and strategies for a customer-centric, digital-first future.



## ■ Executive Summary

The India InsurTech Conference brings together industry leaders and innovators to explore how technologies like AI, Blockchain, and IoT are transforming the insurance sector. Focused on digital-first strategies and customer-centric solutions, the event fosters collaboration and innovation to help the industry adapt and thrive in a rapidly evolving landscape.



## ■ Engagement

01

Thought leadership Content: Panel discussions and tech talks on the event day.

02

Innovation Pitches: Innovation showcase by academia and industry.

03

Networking: Meet and partner over lunch and tea.

04

Product Showcase: Solutions provider booths.

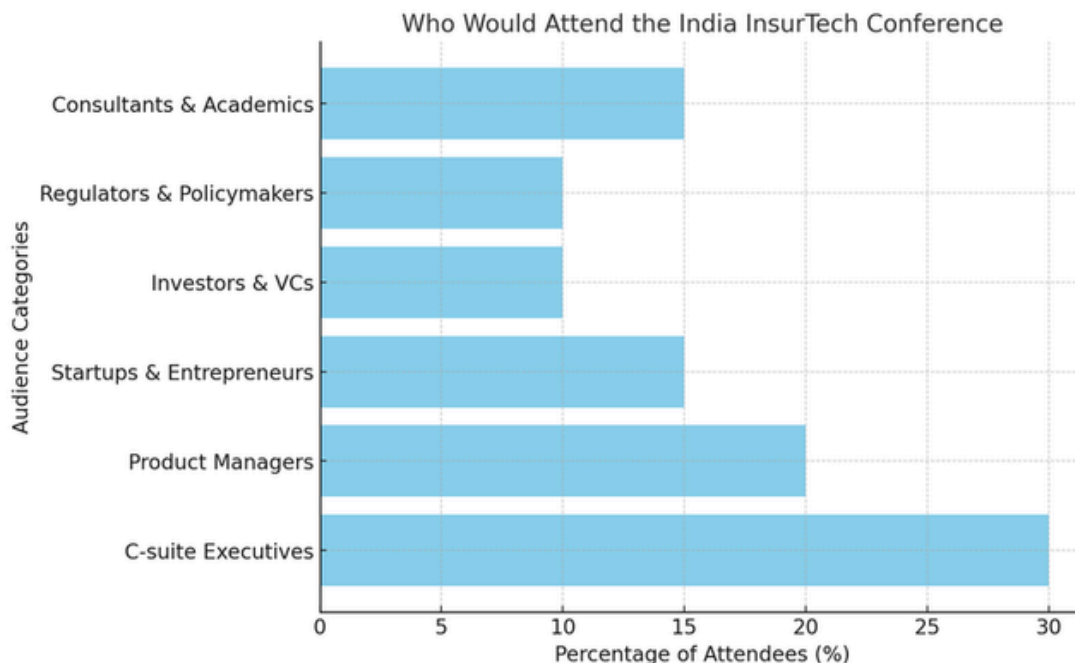


# Event Objective

The objective of the India InsurTech Conference is to explore emerging technologies in insurance, foster collaboration among industry leaders, and develop actionable strategies to drive innovation, enhance customer experiences, and enable digital transformation in the insurance sector.



# Who would Attend



"Anything worth having takes time."

# INVITING CITY'S ECOSYSTEM



01

Policy Makers

06

Influencers

02

Insurers

07

Business Fraternity

03

Services providers

08

Banks

04

Tech Enablers

09

Investors

05

Academia

10

Insurance Brokers

# Sponsorship Levels

Title Partner	₹70,000	<ul style="list-style-type: none"> <li>• Logo prominently displayed on all event materials, banners, and website</li> <li>• One speaking slot during the main event or a dedicated session</li> <li>• Dedicated booth on premise</li> <li>• Recognition in social media coverage</li> <li>• Opportunity to distribute branded merchandise or giveaways during the event</li> <li>• Opportunity to position standees / banners</li> <li>• Inclusion in conference publication</li> </ul>
Associate Partner	₹50,000	<ul style="list-style-type: none"> <li>• Logo prominently displayed on all event materials, banners, and website</li> <li>• One speaking slot during the main event or a dedicated session</li> <li>• Opportunity to distribute branded merchandise or giveaways during the event</li> <li>• Recognition in social media coverage</li> <li>• Opportunity to position standees / banners</li> </ul>
Venue Partner	₹30,000	<ul style="list-style-type: none"> <li>• Logo prominently displayed on all event materials, banners, and website</li> <li>• One speaking slot during the main event or a dedicated session</li> <li>• Custom signage or banners around the venue</li> <li>• Recognition in social media coverage</li> </ul>
Podcast Partner	₹15,000	<ul style="list-style-type: none"> <li>• Logo prominently displayed on all event materials, banners, podcast booth and website</li> <li>• Partner name announced at the beginning of the podcast episode</li> <li>• Partner name featured on podcast briefing on platforms like Spotify, Apple podcast, Amazon music, Audible and Podcast host website</li> </ul>
Booth Partner	₹10,000	<ul style="list-style-type: none"> <li>• Logo prominently displayed on all event materials, banners, and website</li> <li>• Includes a larger booth with dimensions (2 m x 2 m) enhanced branding, and a mini-session/demo opportunity.</li> </ul>
Lanyard Partner	₹5,000	<ul style="list-style-type: none"> <li>• Your logo will be visible on all attendee badges, ensuring constant brand exposure.</li> <li>• Logo prominently displayed on brochure and website.</li> </ul>
Merchandise Partner	N/A	<ul style="list-style-type: none"> <li>• Opportunity to offer branded merchandise for attendees like pad, pens, etc.</li> <li>• Logo prominently displayed on brochure and website.</li> </ul>
Felicitation Partner	N/A	<ul style="list-style-type: none"> <li>• Opportunity to offer branded memento to speakers</li> <li>• Logo prominently displayed on brochure and website.</li> </ul>
Engagement Partner	N/A	<ul style="list-style-type: none"> <li>• Opportunity to offer branded goodies to participants.</li> <li>• Logo prominently displayed on brochure and website.</li> </ul>



# Previous Event Highlights





# ■ Get Noticed



# Booth Mockup Dimension

## Branded Booth



Size: 2 x 2

## Podcast Booth



Size: 2 x 2



# India Insurtech Festival 2025

**1st March 2025**

Lets  
Connect  
and  
Innovate!



Get In  
Touch

**Contact Us**  
[info@insurtechfestival.com](mailto:info@insurtechfestival.com)

**Visit Our Website**  
[www.insurtechfestival.com](http://www.insurtechfestival.com)